



Mercedes-Benz

FASHIONWEEK BERLIN spring-summer 2011

Access to all shows and events by invitation only. The schedule might be subject to changes. For further information please go to www.mercedes-benzfashionweekberlin.com

Press/Media shuttle service available courtesy of Mercedes-Benz.

Tuesday, July 06, 2010

Wednesday, July 07, 2010

Thursday, July 08, 2010

Friday, July 09, 2010

Saturday, July 10, 2010

10 AM MARCEL OSTERTAG

10 AM ANJA GOCKEL

10 AM SCHUMACHER

10 AM 30PAARHAENDE

11 AM RECEPTION @ JETTE LOUNGE
offsite @ Hotel de Rome

11 AM IC! BERLIN BRUNCH /
Presentation Bo Van Melskens Collection
offsite @ ic! Berlin Store, Max-Beer-Str. 17

11.30 AM LENA HOSCHEK

11.30 AM AQ1

11.30 AM BLACKY DRESS

11.30 AM PERRET SCHAAD

1 PM CHRISTINA DUXA
COUTURE

1 PM LAUREL

1 PM PATRICK MOHR

1 PM DAWID TOMASZEWSKI

3 PM DIMITRI

3 PM RENA LANGE

3 PM HANNIBAL

3 PM KILIAN KERNER

4 PM BURDA STYLE PREVIEW
offsite

2 PM MARKUS LUPFER PRESENTATION
offsite @ Soho House

4.30 PM LALA BERLIN

4.30 PM ALLUDE

4.30 PM DESIGNER FOR TOMORROW
by Peek & Cloppenburg Düsseldorf

4.30 PM STARSTYLING

5 PM ODEEH PRESENTATION
offsite @ Galerie Schulte

5 PM GREEN SHOWROOM
offsite @ Hotel Adlon

5.30 PM STEFANEL
offsite

6 PM MERCEDES-BENZ
FASHION WEEK BERLIN
OPENING NIGHT
BY GRAZIA

6 PM KAVIAR GAUCHE

6 PM CUSTO BARCELONA

6 PM JI + B
presented by Mercedes-Benz

6 PM BLAAK /
THOMAS ENGEL HART

7 PM FRIDA WEYER
offsite @ Kassensaal Gendarmerie

7 PM MONGRELS IN COMMON
offsite @ Rodeo Resort

6.30 PM START YOUR FASHION BUSINESS
offsite @ WMF, Klosterstr 44

8 PM GUIDO MARIA
KRETSCHMER

8 PM MAVI

7 PM ELLESSE BY WOOD WOOD PRESENTATION
offsite @ Kinderbad Monbijoupark

8 PM RISTO

8.30 PM WORLD OF CALVIN KLEIN
offsite

9 PM BOSS BLACK
offsite

8.30 PM MICHALSKY
offsite @ Tempodrom

9.30 PM DAMIR DOMA SILENT
offsite @ E-Werk

9 PM UDK
offsite @ Klosterstr. 44

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**SUBJECT
TO CHANGE**



Mercedes-Benz



HANNspree

NEW YORK
MAYBELLINE
Jade

Peek & Cloppenburg
DÜSSELDORF

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an IMG event